

Judy Mozen

Handcrafted Homes, Inc.

"Can you believe that only seven percent of construction-company owners are female?" Judy Mozen asks. She should know—as past president of the National Association of the Remodeling Industry (NARI), she's acquainted with virtually everybody in the trade. And, as a master-certified remodeler and president of Handcrafted Homes, Inc., Mozen is a rare sight—a female leader in the world of home building and remodeling.

When asked what she brings to the table, as opposed to her male counterparts, she answers quickly, "In reality, women are very detail-oriented. If a problem comes up, I'm going to catch it right away. I think women are more willing to converse about things, too. I see that as a big plus. Some of the guys I've worked with in NARI have told me they learned from watching me—they want to learn how to talk more with their clients, to find out more about what they want."

"Construction is probably one of the few industries in the world that's kind of off limits to women," she comments. "There aren't that many women who know much about construction. Some of the strongest women I know, who are running big companies out there—when it comes to construction, they back off. One female client of mine told me, 'You're the only contractor I interviewed who looked me in the eye. The other contractors would look at my husband.' So there's a comfort zone for women when they work with me."

Mozen emphasizes that point: "Women are needed very badly in this industry. I tell women to take classes, get certified. No one can tell you, 'Lady, you can't do that.' Because you can!"

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Mozen is proud to show off this north Atlanta remodel project, situated along the Chattahoochee River. "This was an incredible remodeling opportunity. We had the right client and the right location to create a dream house. I love the gabled private balcony off the master bedroom, overlooking the river."



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